



BLAIRMORE

WHERE LUXURY MEETS THE GOOD LIFE

Our Environmental Policy and Sustainability



Background

- All started in 2013
- We started with a strapline “Where luxury meets the Good Life”
- We developed the ethos, values and behaviours that we wanted to associate with the business and our family.
- 5 years of construction
- 6 5-star cottages
- Sleeping a total of 32 people
- Function Space and Pub
- Farm development including tours, field to fork food production

Our Approach

- Organic in nature
- Began at the conception of our business
- Driven by a desire to be sustainable both financially and environmentally
- Covid-19 has had a significant impact - driven to strive for the methods that produced the least waste
- Every policy must be financially sustainable

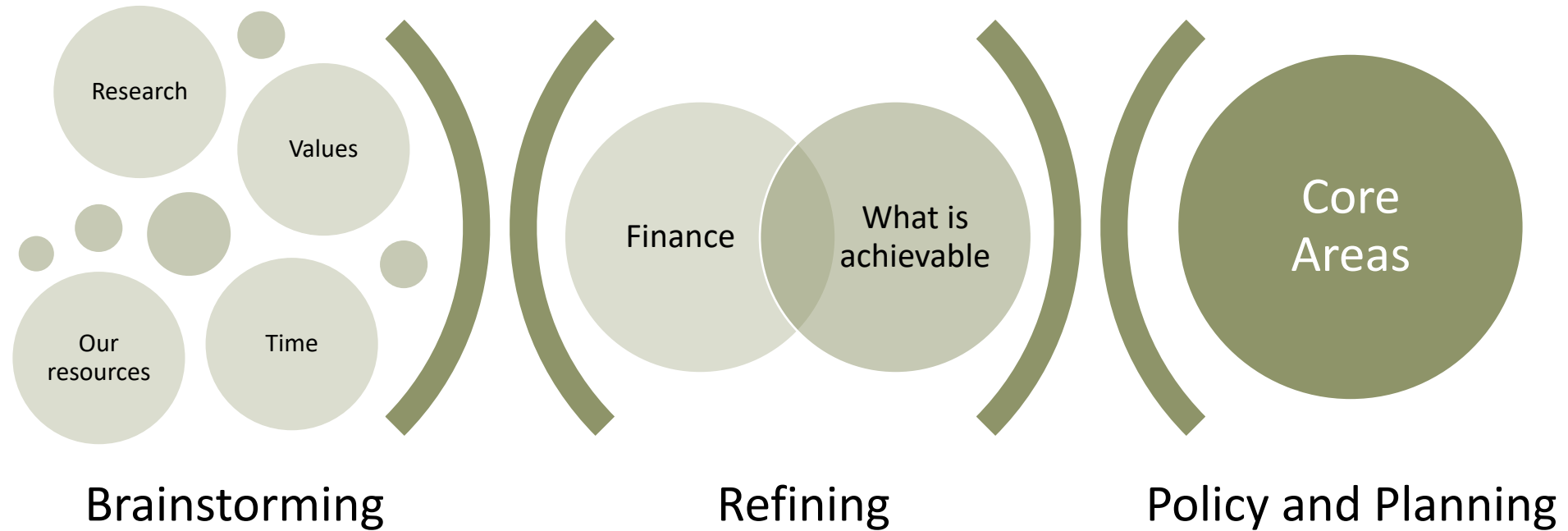
WHY?

WHY

- To hold ourselves accountable
 - For what we produce
 - For the actions of our team and our guests
- To reduce the impact that we have on the environment
 - To safeguard our land and our animals
- To illustrate to guests that responsible tourism is sustainable tourism
- We wanted to do our bit help and demonstrate that it isn't that hard to do.

Environmental Policy

- The development process



Core Areas

- Energy
- Water
- Waste
- Organic Recycling
- Carbon Footprint
- Biodiversity
- Flooding
- Transport
- Procurement
- Our Team Members
- Our Visitors
- Dog Visitors



Future Developments

- Solar power
- Electric Car Charging Points
- Biomass Chip Production

- Annual Review

- Remember the environmental policy itself must be sustainable.